



## SCOTT BOUDIN FESTIVAL ASSOCIATION, INC.

April 14 - 16, 2023

[www.scottboudinfestival.com](http://www.scottboudinfestival.com)

Dear Friends of the Boudin Festival,

The Scott Boudin Festival Association is pleased to be hosting its annual Scott Boudin Festival, which will be celebrated on April 14-16, 2023.

This big event will attract people and visitors from all over to enjoy the sounds of top-notch performers from the area, the smells of boudin and cracklins and other local Cajun delicacies.

Along with great music and food, there will be a boudin eating contest, Zydeco dance contest and a Cajun dance contest plus the presentation of the Scott Boudin Festival royalty.

The Scott Boudin Festival Association has been working diligently on pulling together some of the area's top entertainers that will entice music lovers across the state. This year's festival kicks off on Friday with Kevin Naquin, Wayne Touns, and Keith Frank. On Saturday the festival features great music all day with Mac Comeaux, High Performance, 337, Clay Cormier, Chee Weez, and Chris Ardoin. On Sunday we celebrate families by kicking off the day with a Catholic mass on the festival grounds. Free admission for children 12 and under. The music continues with Geno Delafosse, Ryan Foret, and Lil Nate.

Please take time to read over the following pages as you consider how you and your organization might be a supporter of this community-oriented event. Your Sponsorship will be deeply appreciated and will contribute greatly to the success of our festival.

We appreciate your consideration and look forward to having the opportunity to work with you. For questions, please contact Brenda Dugas at 337-233-1130 or via email at [bdugas@cityofscott.org](mailto:bdugas@cityofscott.org) with any questions.

Sincerely,

**Daniel L. Noel**

*President, Scott Boudin Festival Association*

*Thank you for your supporting Scott!*



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## FANTASTIC NEWS!

- Rose Bowl Parade the only festival in Lafayette parish
- The Greater SW La. Mardi Gras parade featured float

## Why Sponsor?

The Scott Boudin Festival is known nationally and its name recognition offers tremendous visibility. The Scott Boudin Festival provides the ability to connect with an audience who has a passion for the unique experience of visiting South Louisiana; listening and dancing to diverse music acts and of course; eating our favorite Cajun treat – Boudin.

Partnership with the Scott Boudin Festival equals Exposure!

- The Scott Boudin Festival has received the Best New Festival Award at the Louisiana Association of Fairs and Festivals, as well as Best Poster, Cap and Best T-Shirt in the Marketing Awards Divisions.
- The Scott Boudin Festival has received a Times of Acadiana Best Festival Award, placing second only to Festival International.
- The festival has been featured in national publications including: *Southern Living* and *Paula Dean Magazine*.
- Sponsors will be provided statewide and national exposure and the opportunity to promote goodwill to a significant sector of the tourism industry.
- Opening Ceremonies and other segments of the festival are televised from numerous television stations along with several live radio remotes from around Acadiana. Local newspaper advertisements that reach thousands of Southern Louisiana residents will be with the Daily Advertiser and the Acadiana Advocate.
- Sponsor packages allow sponsors to select benefits tailored to their industry and interests, with a primary presence on advertising and signage at the event.
- Your logo will be placed on the Scott Boudin Festival Website for the entire year of your sponsorship. We will also include your name, logo, and link at various times on our social media platforms, which reaches over 10,000 engaged guests.

It is through the support of our loyal and generous sponsors that the Scott Boudin Festival is able to fund philanthropic projects within the City of Scott. Together, we can ensure the continuance of the wildly successful Scott Boudin Festival!

*Thank you for your generous support!*



**PLEASE NOTE: Must have ID to consume complimentary alcohol in VIP**

## *The Grand Link - \$10,000*

- Logo on LED Screen
- Signage Display on Stage
- Public Service Announcement
- 20 VIP Passes for Hospitality area
- Name on back of Volunteer Shirts
- 6 Festival T-Shirts
- 2 Festival Posters

## *Boudin Kings – \$5,000*

- Signage display on Stage
- Public address announcements
- 12 VIP Passes for Hospitality Area
- 4 Festival T-Shirts
- 2 Festival Posters

## *Diamond Level – \$3,000*

- Signage display on Stage
- Public address announcements
- 8 VIP Passes for Hospitality Area
- 2 Festival T-Shirts
- 1 Festival Poster

## *Platinum Level – \$2,000*

- Signage display on Stage
- Public address announcements
- 6 VIP Passes for Hospitality Area
- 2 Festival T-Shirts

## *Gold Level – \$1,500*

- Advertising
- 4 VIP Passes for Hospitality
- 2 Festival T-Shirts

## *Silver Level - \$1,000*

- Advertising
- 2 VIP Passes for Hospitality
- 2 Festival T-Shirts

## *Bronze Level – \$500*

- Advertising
- 4 Weekend Gate Passes
- 1 Festival T-Shirt

## *Friends – \$250*

- Advertising
- 2 Weekend Gate Passes
- 1 Festival T-Shirt

## *Become an In-Kind Sponsor!*

In-Kind Sponsors are an important element of the Scott Boudin Festival. In-Kind Sponsors help to keep the cost of festival production manageable so we can continue presenting quality entertainment and our community's cultural heritage. If you have a service or product our festival will benefit from, please contact us! Our committee will be happy to work with you to find a way to present your business or organization to festival attendees without any cash in exchange for the appropriate sponsor level. *PLEASE NOTE: Subject to Board Approval.*





## Sponsor Levels

- ☐ • The Grand Link.....\$10,000
- ☐ • Boudin Kings .....\$5,000
- ☐ • Diamond Level .....\$3,000
- ☐ • Platinum Level.....\$2,000
- ☐ • Gold Level .....\$1,500
- ☐ • Silver Level.....\$1,000
- ☐ • Bronze Level.....\$500
- ☐ • Friends .....\$250

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Specify T-Shirt Sizes: \_\_\_\_\_

**Please include copy of current company logo.**  
**New logos may be emailed to rnoel@cityofscott.org**

***In-Kind Sponsor*** (please list service or product and monetary value)

\_\_\_\_\_  
 \_\_\_\_\_

*SUBJECT TO BOARD APPROVAL*

Please check the appropriate sponsor level and mail, along with your payment, which is non-refundable, (payable to Scott Boudin Festival Association) by 3/17/23 to be included in media:

**Scott Boudin Festival Association**  
**P.O. Box 517**  
**Scott, LA 70583**  
**ATTENTION: Brenda Dugas**

***Thank you for your generous support!***